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| Goal: Promote increased leadership capacity at the state and national level. | | | |
| Strategy # 1 Focus Association recruitment and retention efforts on all states and territories. | | | |
| Activity | Needed Resources | Timelines | Person(s) Committee Responsible |
| Conduct a study of Part C coordinator membership on National Survey database. | | | |
| Continue to implement written and verbal communication methods of introducing ITCA to new state coordinators | | | |
| Strategy # 2 Provide orientation, mentorship and ongoing support to new Part C Coordinators. | | | |
| Activity | Needed Resources | Timelines | Person(s) Committee Responsible |
| Continue mentorship program for new coordinators and enhance as needed. | | | |
| Maintain ITCA website with current content and critical linkages | | | |
| Continue NECTAC, RRC, OSEP, and ITCA collaboration by participating in RRC/NECTAC/ITCA Orientation | | | |
| Strategy # 3 Support Part C Coordinators by providing regular communication regarding identifying and providing needed technical assistance that increases the knowledge and skills of member states | | | |
| Activity | Needed Resources | Timelines | Person(s) Committee Responsible |

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| Develop resource documents/papers on topics identified by member states to assist states in their implementation of Part C | | | |
| Partner with the RRCs and NECTAC to develop best practices that focus on quality practices and services for infants and toddlers and their families | | | |
| Maintain regular communication with NECTAC, RRC and ITCA collaboration regarding identifying and providing needed technical assistance that increases the financial knowledge and skills of member states | | | |
| Strategy 4: Develop and implement a marketing campaign to support Category Two membership. | | | |
| Activity | Needed Resources | Timelines | Person(s) Committee Responsible |
| Develop a membership application brochure | | | |
| Develop a communication plan for dissemination of membership opportunities | | | |